



BONEZONEpub.com:

58,017 sessions

from **40,791** users
who viewed a total of

144,693 pages,

according to

Google Analytics.

(July 1, 2017 - June 30, 2018)

WHITE PAPERS

GENERATE NEW, RELEVANT, QUALIFIED LEADS

Establish your company as an industry thought leader by creating a powerful marketing tool to generate new, relevant, qualified leads. White papers can also be used to spread awareness among your audience and create a strong brand association among readers.

Each time your white paper is downloaded, an email notification containing the reader's contact details will arrive in your inbox. Your white paper will be accessible and searchable from BONEZONEpub.com for a period of 6 months. During that time, we will monitor and promote your white paper to maximize the quantity and quality of leads.

Price: \$1,195/6 months

FEATURES AND BENEFITS

- ✓ 6-month hosting on BONEZONEpub.com
- ✓ Custom lead generation page to include white paper summary optimized for SEO
- ✓ Content guidance (or development) from the ORTHOWORLD team
- ✓ Marketing promotions on BONEZONE website, newsletters and social platforms

Mike, Fran and Brad team up to provide you with focused attention and care. **440.543.2101**

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